

CHRISTIAN ROGERS

8001 Stafford Lane • Indianapolis, Indiana 46260 • (419) 308-3104 • christianbrogers@gmail.com • www.christianbrogers.com

EDUCATION

May 2013	University of Toledo – Toledo, Ohio <i>Ph.D. in Curriculum & Instruction – Educational Technology</i>
May 2006	Bowling Green State University – Bowling Green, Ohio <i>Masters in Education – Career & Technology Education</i>
May 2004	<i>Bachelor of Science in Technology -Visual Communications Technology</i>

RESEARCH INTERESTS

- Dissertation: A Study of Student Engagement with Media in Online Training
- Focus on media theory, experiential learning and pervasive technology to aide in the instructional design process in STEM education
- Remain current in the field of video production/motion design and user experience in order to remain effective as a teacher and practitioner in the field

ACADEMIC POSITIONS

Aug 2013 - Present	Indiana University-Purdue University Indianapolis – Indianapolis, IN <i>Computer Graphics Technology, Purdue School of Engineering & Technology</i> <i>Assistant Professor</i> <ul style="list-style-type: none">• Teaches courses in video production and motion graphics• Serves as Faculty Senator for the Department of Computer Information & Graphics Technology• Academic Advisor• Redeveloping video production and motion design track involving experiential learning activities with multiple not-for-profit organizations and government agencies• Mentor in multiple undergraduate research projects• Faculty Fellow - First Year Experience in innovation & Entrepreneurship
Aug 2006 – July 2013	Bowling Green State University – Bowling Green, Ohio <i>Visual Communications Technology/Technology Education</i> <i>Instructor – August 2006-May 2012</i> <i>Lecturer – May 2012-July 2013</i> <ul style="list-style-type: none">• Oversaw video production track: teaching introductory, intermediate and advanced video production (see Courses Taught below)• Taught courses in media communication and client relationship• Supervised multiple internship experiences (including ESPN, MTV, Nickelodian)• Continuing academic advisor for over 60 students in the Visual Communications Technology degree program• Advised 23 students in the Technology Education degree program (2006-2007)• Managed six graduate assistants in Intro to Visual Communications course
July 2004 - Aug 2008	Bowling Green State University - Bowling Green, OH <i>Instructor, Continuing & Extended Education</i> <ul style="list-style-type: none">• Taught workshops in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Final Cut Pro, Motion & DVD Studio Pro that stressed hands-on, application-based learning for employees of corporate clients and school systems• Consistently received excellent to outstanding ratings on instructor evaluations

- Aug 2004 - May 2006 **Bowling Green State University - Bowling Green, OH**
Teaching Assistant, Department of Visual Communication
- Taught three sections of Introduction to Visual Communication and Technology
 - Served as lead instructor teaching both lecture and lab for intro course
- Aug 2003 - Dec 2003 **Sylvania Northview High School – Sylvania, OH**
Student Teacher
- Taught classes in video production, photography, photojournalism, computer-aided design, information technology, and web design.
 - Developed lesson plans following Tech-Prep Curriculum Standards.
- Jan 2003 - Aug 2003 **University of Findlay - Findlay, OH**
Academic Technology Assistant (Intern)
- Trained faculty in media applications: Microsoft PowerPoint, Adobe Photoshop, iDVD, and portfolio creation.
 - Co-taught one ESL course with the Dean of Education on web design.
 - Coordinated a week-long training program for faculty on server and network administration provided by Apple Computer.
 - Developed the business plan to open a computer store within the University Bookstore.
- Aug 2001 - May 2005 **Bowling Green City Schools - Bowling Green, OH**
Trainer & Technician
- Taught workshops on video creation and Adobe Creative Suite to principals and teachers
 - Provided technical assistance for over 100 Apple systems within the school district
- Aug 1997 - May 2000 **Hudson City Schools - Hudson, OH**
Apple Technician

COURSES TAUGHT

- Aug 2006 - May 2007 **Intro to Visual Communication Technology (BGSU)**
 Introductory course to the Visual Communication Technology program, covering basics in print, photography, video production and web design, as well as communication and presentation; oversaw multiple graduate assistants
- Aug 2006 - May 2008 **ViaMedia Service Learning Media course (BGSU)**
 Separate lab in VCT 1030 for advanced students that served as service-based course with multiple group projects for clients.
- Jan 2009 - May 2009 **Advanced Video Production (BGSU satellite campus)**
 Advanced topics in documentary creation and animation;
 Taught as a distance course
- Aug 2007 – July 2013 **Intro to Video Production (BGSU)**
 Introductory course, covering the video production process including preproduction, production and postproduction. Specific topics include treatment, scriptwriting, shooting composition and editing.
- Aug 2009 – May 2013 **Intermediate Video Production (BGSU)**
 Advanced topics in video production, including introductory concepts in motion design, keyframe and green screen work, lighting, audio and multi-camera shooting. Other topics include client communication and presentation.

Aug 2011 – May 2013	<p>Advanced Video Production (BGSU) Advanced topics in client relationship skills and industry education, as well as a strong focus on motion design, typography and 3D special relationships.</p>
Aug 2013 - Present	<p>Digital Video & Audio (IUPUI) Covers the use of digital technologies for video and audio focused toward use in multimedia, internet, and animation products. Students examine the methods for creating, sampling, and storing digital video and digital audio and the constraints placed on these media assets when used for media-based products. Emphasis is placed upon the technology of digital video and audio including formats, data rates, compressors, and the advantages and disadvantages of the different technologies.</p>
Aug 2013 - Present	<p>Interactive Multimedia Design (IUPUI) Interactive multimedia is the uses of content forms that includes a combination of text, audio, still images, animation, video, and interactivity content forms sometimes called "rich media" or interactive multimedia that describes as electronic media devices used to store and experience multimedia content. Examples of interactive multimedia are DVS Menu's, Online Applications, Presentations, Kiosks, ATM's, DVD Menus, Information Screens (Airports, Restaurants, etc), Computer Games, and many other forms of communication.</p>
Jan 2014 - Present	<p>Technical Animation & Direction (IUPUI) This course focuses on the documentary style of video production and brings special emphasis to creative storytelling. Students examine the intermediate methods for creating, sampling, and storing digital video and digital audio and the constraints placed on these media assets when used for media based products. Emphasis is placed upon the techniques for producing testimonial/ documentary style video projects. We will use professional cameras, lights, and audio equipment to produce class-based projects.</p>
Jan 2014 - Present	<p>Multimedia Application Development (IUPUI) This course builds on the basic principles of interactive multimedia and builds towards intermediate methods in interactive media. Interactive multimedia is the uses of content forms that includes a combination of text, audio, still images, animation, video, and interactivity content forms sometimes called "rich media" or interactive multimedia that describes as electronic media devices used to store and experience multimedia content. Examples of interactive multimedia are DVD menu's, Online Application, Presentations, kiosks, ATM's, DVR Menus, Information Screens (Airports, Restaurants, etc), Computer Games, and many other forms of communication.</p>
Aug 2016 - Present	<p>First Year Course in Innovation & Entrepreneurship (IUPUI) This course is a first year experience for incoming students to IUPUI. The course is offered through University College and is open to exploratory majors. The course focuses on topics of innovation and entrepreneurship and connections within the Indianapolis area.</p>

Software taught: Adobe Creative Suite (Photoshop, Indesign, Illustrator, Dreamweaver, Premiere, After Effects, Sound Booth, Final Cut Studio)

TEACHING ACCOMPLISHMENTS

Publications

- Rogers, C. (2014). The Utilization of Rasch Measurement to Evaluate a Survey for Online Training. *Journal for the Liberal Arts & Sciences*. Oakland University. 18 (2)
- Schnepf, J. & Rogers, C. (2015). Just Give Me A Hint! An Alternative Testing Approach for Simultaneous Assessment and Learning. *KES Smart Innovation Systems and Technologies*, 2nd International KES Conference on Smart Education and E-Learning. - Book Chapter

- Rogers, C. & Schnepf, J. (2015). Students Perceptions of an Alternative Testing Method: Hints as an Option for Exam Questions. *Computers in Education Journal*. American Society for Engineering Education. December 2015.
- Rogers, C. (in press) The Value of Combining Technical, Creative and Diversity-Rich Components Within A Media Production Course. *Journal of Community and Engagement Scholarship* - Pending
- Rogers, C. (in press) Experiential Learning in Media Practice – Students Perceptions of Client-Based Projects. *Journal of Communications Media Studies* – Pending
- Schnepf, J., Rogers, C. B. (in press). A Mobile Application that Supports Guided Reflection for Experiential Learning Activities. *Journal of Information Technology Education: Innovations in Practice*. - (Pending)
- Studer, M., Benton, M., Rogers, C., Quirke, M.,(2017) We Are All Teachers: Modeling Democratic Engagement in Faculty Development., *Michigan Journal of Community Service Learning*. University of Michigan. 23 (2)
- Rogers, C., Renguelle, C., Siefert, E. (in-press). “Just-in-Time Reflection with Dentistry Students in a Community-Based Practice” - Working Document

Conference Proceedings

- Rogers, C. (2013). You Don't Need to Be in Hollywood to Learn Video: An Exercise to Reinforce Learning. Sloan-C International Conference. Walt Disney Swan & Dolphin Resort, Orlando, Florida. November 20, 2013
- Rogers, C. (2014). Asking the Right Questions to Get the Right Answers. The Conference on Human Development in Asia. Hiroshima, Japan. March 2-4, 2014
- Rogers, C. (2014). A Case for Real World Projects: A Partnership with Penitentiary. Association for the Advancement of Computing in Education EdMedia 2014 Conference Proceedings. Tampere, Finland. June 24-June 26, 2014
- Schnepf, J., & Rogers, C. (2014). Giving Hints on A test Isn't Cheating?!. International Higher Education Teaching and Learning Conference 2014 Conference Proceedings. Anchorage, Alaska
- Rogers, C. & Schnepf, J. (2014). Teaching During The Final Exam: How Providing Hints Can Help. ASEE International Conference. June 15-June 17, 2014
- Schnepf, J. & Rogers, C. (2014). Gamification Techniques for Academic Assessment. International Society for Exploring Teaching & Learning. Denver, CO. October 16-18, 2014
- Rogers, C. & Schnepf, J. (2014). Employing Hints to Facilitate Real-World Assessments. Assessment Institute in Indianapolis. Indianapolis, IN. October 19-21, 2014
- Rogers, C. (2015). Killing Two Birds with One Stone: Civic Engagement & Experiential Learning. Prism of Possibilities Conference. Bowling Green, Ohio. March 5-7, 2015
- Rogers, C. (2015). Creating the Well-Rounded Student: Skill Development, Experiential Learning & Civic Engagement. 2015 IUPUI Research Day, April 17, 2015.
- Rogers, C. (2015). Killing Three Birds with One Stone: Civic Engagement, Experiential Learning & Skill Development. International Society for Exploring Teaching & Learning. Savannah, GA. October 15-17, 2015
- Schnepf, J., Rogers, C. (2015). Challenging The Agile Learner through Variations in Assessment. Savannah, GA. October 15-17, 2015
- Rogers, C. (2016). Creating A Syllabus that They Will Want to Read. Quick Hits Presentation. Midwest SoTL Conference. April 1, 2016
- Rogers, C. (2016). Supporting Directed Reflection with Technology in Field Experiences. International Society for Exploring Teaching & Learning. Salt Lake City, UT, October 13-15, 2016
- Rogers, C. B., Renguelle, C. C. (2017). *Cognition & Learning Roundtable*. Washington D.C.: The Center for Innovative Research in Cyberlearning.
- Schnepf, J., Renguelle, C. C., Rogers, C. B. (2017). EASEL - Education through Application-Supported Experiential Learning - Poster Session. Washington D.C.: The Center for Innovative Research in Cyberlearning.
- Schnepf, J., Rogers, C., (2017). Toward a Mobile Application that Supports Directed Reflection on Experiential Learning Activities. EduTeach 2017. Second Canadian International Conference on Advances in Education, Teaching & Technology. Toronto, Canada. July 29-31 2017
- Rogers, C., Cooper, S., Renshaw, S. (2017). Using Mobile Technology to Facilitate Interviews in Family Medicine Education. Association for the Advancement of Computing in Education E-Learn Conference, Vancouver, British Columbia., October 17-20, 2017 - Pending

External Grants

- Rogers, C. (2013). Solution Center/PEN Products Grant - \$1,000.00
- Rogers, C., El-Mounyari, H., (2015). Developing New Perspectives in User Experience Media & Design. NSF REU Grant - \$357,229.48 - Rejected
- Rogers C. (2016). Washington Township Schools Parent Marketing Video - \$500.00
- Rogers, C. Schnepf, J. (2016) Using Technology to Support Directed Reflection in Experiential Learning. Spencer Foundation. \$50,000.00 – Rejected
- Schnepf, J. Rogers, C. (2016) Learning through Assessment: An Evaluation of the Point Barter Testing System. Spencer Foundation. \$50,000.00 – Rejected
- Rogers, C. B. (Program Director (PD)/Principal Investigator (PI)), Renguette, C. C. (Co-PD/PI), Schnepf, J. (Co-PD/PI), Seig, M. T. (Co-PD/PI), "EXP: Collaborative Research: Using EASEL to Facilitate Metacognition and Improved Content Delivery," Sponsored by National Science Foundation, Federal, \$520,000.00. (September 2017 - September 2019). - Rejected
- Renguette, C., Rogers, C., Schnepf, J., Seig, MT., "Cyberlearning Workshops: Pre-Proposal - Next Steps for Cyberlearning", Sponsored by National Science Foundation, \$50,000.00 - Pending
- Rogers, C., Ganci, A., Price, J. (2017). "Defining Questions Between Learner and User Experience Design". NSF REU Grant - \$357,229.48 - Pending

Internal Grants

- Rogers C. (2014) Overseas Conference Grant, Indiana University - \$1,000.00 - Rejected
- Rogers C. (2015) Overseas Conference Grant, Indiana University - \$1,000.00 - Accepted
- Rogers C. (2015). Development in Technology-Supported Directed Reflection - IUPUI Department of Organizational Leadership - \$4,000.00
- Rogers, C. (2015) The EASEL System: Education through Application-Supported Experiences. FORCES Grant - \$35,000.00 - Rejected
- Rogers C. (2016). HCI Design in Technology-Supported Directed Reflection - \$1,500.00 - ITEC
- Rogers C. (2016). Service Learning Assistant Scholar - Office of Service Learning. - \$2,500.00
- Rogers, C. (2016) RISE Grant - \$2,500.00
- Rogers C. (2016). Education through Application-Supported Experiences - RSFG OVCR Grant - \$29,529
- Rogers C., Renshaw, S., & Cooper, S. (2016). Curriculum Enhancement Grant - Center for Teaching & Learning, IUPUI - \$5,000.00 - Awarded
- Renguette, C., Rogers, C., Price, J., "Using EASEL to Facilitate Metacognition with Student-Teachers in K-12 Education". SEIRI Seed Grant, \$30,000.00 - Pending

Awards

- Rogers C, (2015) Teaching with Canvas Pioneer Award Honorable Mention
- Rogers C, (2017) Trustees Teaching Award

Gifts

- Rogers C, (2014) Canon Cameras Donation - \$1359.96
- Rogers C, (2014) Audio-Technica Donation - \$1076.00
- Rogers C, (2014) Westcott Lighting Donation - \$2162.90
- Rogers C. (2015) Youth Philanthropy Initiative Donation - \$1750.00

Fellowships

- Rogers, C. B. (Program Director (PD)/Principal Investigator (PI)), "Innovation & Entrepreneurship," Sponsored by University College, IU Internal, \$10,500.00. (May 2016 - December 2016).

RESEARCH ACCOMPLISHMENTS

Publications

- Rogers, C., Lau, J., Huynh, D., Albertson, S., Beem, J., Qian, E. (2016). Capturing the Perceived Phantom Limb Through Virtual Reality. *Advances in Human-Computer Interaction*. September 2016
- El-Mounyari, H., Rogers, C., Wasfy, T., Satterwhite, J., (in press) Assessment of STEM e-Learning in an Immersive Virtual Reality (VR) Environment. *Journal of Computers in Education* - Pending
- Rogers, C., El-Mounyari, Jones, A., Satterwhite, J. (in press). "Efficacy of an Immersive Virtual Environment to teach Manufacturing. - Working Document

- Rogers, C., Seiferd, E. (in-press). "Usability of an Educational Platform that Integrates Adaptive Navigation" - Working Document

Conference Proceedings

- Rogers, C., Smith, B., Guy, J. (2013). 3D Imaging in the NeuroSciences. Joint Board of Advisors Meeting. School of Engineering & Technology. Indiana University-Purdue University Indianapolis, Indianapolis, Indiana. October 25, 2013
- El-Mounaryi, H., Fernandez, E., Rogers, C., Wasfy, C., Satterwhite, J. (2016) - Assessment of STEM e-Learning in an Immersive Virtual Reality (VR) Environment - 2016 ASEE Annual Conference
- Rogers, C. (2016) Workshop: Considering User Experience: Developing and choosing tools to enhance online learning. Association for the Advancement of Computing in Education E-Learn Conference, Washington D.C., November 14-16, 2016
- Rogers, C. (2016) Mobile Learning with Active Navigation. Association for the Advancement of Computing in Education E-Learn Conference, Washington D.C., November 14-16, 2016

External Grants

- Shubert, P., Smith, B., Rogers, C., Meta-Optimization of Infrastructure Design with Conjunct Social Validation. NSF Grant - \$384,880.00 - Rejected
- Tamer, W., Boyles, M., El-Mounyari, H., & Rogers, C., Mixed Reality Advanced Virtual Manufacturing Lab, Microsoft Hololens Grant - \$100,000.00 - Rejected
- Tovar, A., El-Mounayri, H., Zhang, H., Rogers, C., Simulation-based design for AM of lightweight, multi-functional, metallic components with optimized internal cellular structure and optimized support structure. America Makes - \$2,014,369 - Rejected

Internal Grants

- Smith, B. & Rogers, C., 3D Virtual Environments for Training in Dental Applications. IU Collaborative Research Grant, \$75,000.00 - Rejected
- Smith, B. & Rogers, C., Streepey, J. (2014). Assessing the Effectiveness of New Virtual Reality Technology for Inducing Instability during Stance. MURI. \$9,500.00. – Accepted
- Rogers, C., Yoshida, K., Baldwin, D., Smith, B., (2014) Development of a virtual reality based psychophysical assessment method to capture the perceived arm position of the amputee phantom limb. MURI. \$10,700.00. – Accepted
- El-Mounayri, H., Wasfy, T., Fernandez, E., Rogers, C., Peters, J., (2014) Assessment of the impact of next generation augmented virtual reality (VR) technology on STEM e-learning. MURI. \$10,700.00 – Accepted
- Hill, J, Rogers, C. Nicholas, C. (2015) User-Centered Intelligent Collaboration Software. iTech IUPUI Grant. \$13,000.00 - Accepted
- Rogers C. (2016). Purdue Summer Research Grant - \$10,400 - Accepted
- El-Mounayri, H., Rogers, C. B. (Co-PD/PI), Frend, C. (Co-PD/PI), Wasfy, T. M. (Co-PD/PI), Satterwhite, J. (Co-PD/PI), "Assessment of Mixed-Reality virtual environment for STEM learning," Sponsored by Center for Research & Learning, IU Internal, \$2,000.00. (May 2017 - August 2017) - Accepted
- Rogers, C., El-Mounaryi, H., Jones, A., "Creating an Immersive Environment for Training in Manufacturing". SEIRI Seed Grant, \$30,000.00 - Pending

SERVICE

Bowling Green State University

Aug 2006 - May 2007	New Faculty Learning Community
Aug 2006 - May 2007	Advisor, Visual Communications Technology Student Organization
Aug 2006 - May 2007	College of Education Undergraduate Program Council
Aug 2006 - May 2007	College of Technology Undergraduate Program Council
Aug 2006 - May 2007	NCATE Accreditation Process Overseer
Aug 2006 - May 2007	NCATE Accreditation Process Overseer
Jan 2007 - May 2007	Department Chair Search
Aug 2006 - May 2008	Center for Teaching and Learning Advisory Board
Aug 2007 - May 2008	Web 2.0 Learning Community

Jan 2008 - May 2008	Department Chair Search
Aug 2008 - May 2009	Advisor, Apple Student User Group
Aug 2009 - Dec 2009	BGSU Perspective General Education Committee
Aug 2009 - May 2010	Active Learning & The Transition To Digital Learning Community
Aug 2006 - May 2010	Chair, Office of Student Affairs Campus MultiFaith Alliance
Oct 2011 - Dec 2012	Course Developer, Video Production Techniques (Wiley Publishing/ITT Tech)
Apr 2012 - May 2012	Chair Evaluation Committee
Aug 2013 - May 2013	Visual Communication Assessment Committee
Jan 2013 - May 2013	Student Union Conference Event Planning Search Committee

IUPUI - Department of Computer Information & Graphics Technology

Aug 2013 - May 2014	Cross Program (CGT & CIT) Web Collaborative Committee
Aug 2014 - May 2015	Member, Computer Information Technology Lecturer Search Committee
Aug 2016 - Present	CGT Lecturer Search Committee

IUPUI - School of Engineering & Technology Education

Jan 2014 - May 2015	IUPUI Product Life Cycle Management Core Committee
Aug 2013 - May 2016	Faculty Senator

IUPUI - Institution

February 2015	Center for Teaching and Learning CEG Reviewer
April 2015	Participant, Center for Teaching and Learning Online Invitational
Feb 2016	Center for Teaching and Learning CEG Reviewer
Aug 2016 - December 2016	Faculty Development and Center for Teaching and Learning Task Force
Aug 2014 - Present	Center for Teaching and Learning Advisory Board

Professional

September 2015	Presenter, Adobe User Group of Indianapolis
September 2016	Presenter, Adobe User Group of Indianapolis

National/International

Jan 2014	ASEE Reviewer for Conference Abstracts and Papers
Jan 2014	Reviewer, Journal of Asynchronous Learning
Feb 2014	University Film & Video Association Conference Reviewer
June 2014	EdMedia International Conference Session Moderator
February 2015	Reviewer, The International Review of Research in Open & Distributed Learning
March 2015	Reviewer, Online Learning Consortium
Oct 2016 - Present	Advisory Board, International Society for Exploring Teaching and Learning

PROFESSIONAL AFFILIATIONS

Aug 2013 - Aug 2015	Online Learning Consortium
March 2012 - March 2013	University Film and Video Association
April 2014 - May 2017	American Society for Engineering Education (ASEE)
May 2008 - Present	Member, New Media Consortium
May 2008 - Present	Member, Epsilon Pi Tau

NON-ACADEMIC POSITIONS

June 2011 - Present

Freelance Consulting/Media Design

- Great Seminars Online: Web design (Wordpress), Videographer, photographer, instructional designer for physical therapy CEU provider - Washington D.C. (August, 2009 - Present)
- Razr Creative - Web design (Wordpress)
- Sterling, Ledet & Associates - Trainer in Adobe After Effects for St. Gregory Group - Cincinnati, Ohio (October, 2009)
- Peak Enterprises - Package design and social marketing consultant for Tung Brush - Sarasota, Florida (January, 2011 - Present)
- Lifeformations - Videographer for museum and exhibit design
- BGSU Newspaper - Video Production Trainer

- TEDx BGSU – Technical Production consultant and core committee member
- Maintains primary website utilizing HTML, CSS, Javascript and PHP

Dec 2006 - Present

Great Lakes Cru Inc. - Indianapolis, IN

Technical Conference Director – Multiple Conferences

- Manages a yearly team of over 55 individuals yearly
- Manages a relationship with the Indianapolis Convention Center and JW Marriott,
- Manages a relationship with Bartha Audio/Visual (sound, lighting, stage design) and Markeys (power, rigging)
- Manages a relationship with Cameras and Crew (live video production and projection)
- Involved in the creation process for stage design and implements that design
- Selects each individual key member (video directors, video production coordinator, media design, audio director, playback, video switcher, ballroom crew supervisor, ballroom crew heads, and display operator)
- Oversees a budget of over \$95,000 yearly.
- Responsible for all technical aspects (lighting, audio, camera, projection) of seven main meetings at the conference, including a team of 7 interns that are responsible for graphic slide creation and video creation

May 2005 – July 2013

CMC Group - Bowling Green, OH

Marketing Consultant/Media Specialist

- Developed online and iPad/iPhone app as a tool for kitchen managers and foodservice operators, utilizing HTML, CSS, PHP, AJAX and MySQL
- Conceptualized the company's online strategy. Redesigning their web site to capitalize on emerging communication technologies (e.g., Podcasting, live chats, SMS messaging)
- Developed packaging for both domestic and international product launches
- Produced multiple videos and promo packages utilizing Adobe After Effects and Final Cut Pro

Dec 2002 - Aug 2006

Apple Inc. - Cupertino, CA

BGSU Campus Representative

- Planned and coordinated various sales promotion activities designed to increase faculty/ staff and student awareness of Apple computers and related products.
- Informed members of the campus community of new product introductions and pricing options.
- Worked with University administrators to integrate new instructional technologies, and with student leaders to offer sponsorship for fund-raising and philanthropic events.
- Participated in a focus group (one of four campus representatives invited nationally) along with the senior leadership of the Higher Education Sales Division to redesign the campus-based sales program and develop the strategy for recruiting, training, and retaining the national student sales force.

May 2005 - Aug 2005

Century Marketing - Bowling Green, OH

Marketing and Web Intern

- Designed packaging for new and existing products (e.g., label boxes, golf ball tins).
- Initiated new ways to build brand awareness through e-marketing and personalized communication.
- Trained 20 employees on basic features and applications of Microsoft PowerPoint.

May 2001 - Aug 2005

Hudson Cable Television - Hudson, OH

Technical Assistant/Producer/Editor

- Created graphics and video effects using Photoshop, After Effects and Final Cut Pro.
- Wrote and produced a monthly news magazine targeting the youth market that featured teen issues, technology, entertainment, and current events.
- Served as project coordinator during the development of a new course in broadcast journalism for Hudson High School. Collaborated with the station manager, classroom teacher, and city and school administrators to design the core curriculum, learning objectives, and methods of assessment for the course through which high school students wrote and produced a monthly news magazine. Researched broadcast journalism curricula, outlined technical requirements, and wrote a technical manual on station operations used as one of the textbooks for the course.